



DOW CORNING

Serving You as an Integrated Company

Overview of Dow Corning Integration Activities

Background

June 2016 marked the successful transfer of full ownership of Dow Corning to The Dow Chemical Company. Work is underway to further integrate the two businesses, putting them closer to serving customers better. Ensuring a positive experience for customers throughout this integration is a top priority.

Key Integration Activities

This project involves multiple systems and processes, including a full SAP/enterprise resource planning (ERP) integration. This effort will help provide customers with greater access to expertise and products, more buying options and improved reliability. Key activities include:

Product branding updates

- Existing *Dow Corning*® and Dow Corning Toray product brands are being phased out, as a requirement of the ownership restructuring
- A new product brand name, DOWSIL™, will replace most *Dow Corning*® and Dow Corning Toray branded products (see chart below)
- Product descriptors will not change (see chart below)
- Labels, safety data sheets and other documentation will be updated
- Chemical equivalency certificates are available on the integration information center website (dowcorning.com/integration)
- Registrations and certifications will be renewed
- The vast majority of material numbers and SKUs will remain unchanged – material numbers will now be called GMIDs

Timing

- **Phase 1** – Anticipated to begin in November 2017 for customers who order products within Europe, the Middle East and Africa
- **Phase 2** – Anticipated to begin in February 2018, reaching customers throughout the rest of the world
- Timely and consistent updates will be provided so that customers can adequately prepare
- The phased approach will enable Dow and Dow Corning to focus all of their resources on each implementation, helping to enable a positive experience for all customers during both phases

Heritage Dow Corning Corporation (hDCC) – CURRENT	Product Brand Reassignment – NEW
Dow Corning® Dow Corning® 236 DISPERSION	DOWSIL™ DOWSIL™ 236 Dispersion
DOW CORNING TORAY DOW CORNING TORAY HY-1100 CLEANER	DOWSIL™ DOWSIL™ HY-1100 Cleaner
XIAMETER® XIAMETER® OF X-0230 FLUID	XIAMETER™ XIAMETER™ OF X-0230 Fluid
Molykote® Molykote® BR-2 PLUS HIGH PERFORMANCE GREASE	MOLYKOTE™ MOLYKOTE™ BR-2 Plus High Performance Grease
Silastic® Silastic® 25160 SILICONE RUBBER	SILASTIC™ SILASTIC™ 25160 Silicone Rubber



Legal entity changes

- Many Dow Corning legal entities globally will be consolidated into Dow legal entities
- Changes will enable greater efficiency, helping to serve customers better
- There may be impact to Dow Corning legal entity names and addresses, VAT numbers, tax ID numbers, and processes related to purchasing and billing (Note: physical locations of facilities will not change)
- Labels, safety data sheets and other documentation will be updated

New website

- The website will replace the dowcorning.com and xiameter.com platforms
- Customers can expect a simpler, more enjoyable online search and buying experience
- Features include what customers liked about the xiameter.com e-commerce platform, such as order commitment and real-time product availability
- Customers will receive information about logging in and how to update passwords
- Customer credentials and open orders automatically will transfer

Resources for Customers – Integration Information Center

To help customers through the entire transition, an integration information center is available at [**dowcorning.com/integration**](http://dowcorning.com/integration).

The information center features:

- Regular updates
- Easy access to key materials related to the integration activities
- Frequently asked questions
- Archive with past customer communications
- Chemical equivalency certificate tool

For questions or concerns, reach out to your usual contacts, or email [**FMDCONS@dow.com**](mailto:FMDCONS@dow.com).

Get contact information, search for a distributor, access industry expertise or find product details — visit [**dowcorning.com/contactus**](http://dowcorning.com/contactus).

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